

CLAIMS

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1. A method for the mitigation of pet malodor(s) on surfaces comprising contacting said malodor(s) with an aqueous liquid deodorizing composition, the composition containing about at least 0.01% to about 10% of an dialkali metal tetraborate n-hydrate (with n being an integer from 0 to 10), 0.1-3% water soluble/dispersible polymer, 1-25% water soluble/dispersible volatile solvent, at least 75% water.
 2. The method of claim 1 wherein said composition further comprises at least one aesthetic and/or functional additive.
 3. The method of claim 1 wherein said dialkali metal tetraborate n-hydrate is selected from the group consisting of borax pentahydrate and borax decahydrate.
 4. The method of claim 1 wherein said polymer is selected from the group consisting of water soluble to dispersible polymers having a molecular weight of below about 2,000,000 daltons.
 5. The method of claim 1 wherein said solvent is selected from C₁₋₆ alkanols and C₁₋₂₄ glycol ethers.
 6. A product for mitigating or eliminating pet malodor(s) on surfaces to which the malodors have been applied, the product comprising: an aqueous liquid deodorizing composition, the composition containing about at least 0.01% to about 10% of an dialkali metal tetraborate n-hydrate (with n being an integer from 0 to 10), 0.1-3% water soluble/dispersible polymer, 1-25% water soluble/dispersible volatile solvent, at least 75% water.
 7. A container for dosing a liquid malodor counteractant on pet malodor(s) for the mitigation or elimination thereof, said liquid malodor counteractant comprising: an aqueous liquid deodorizing composition containing about at least 0.01% to about 10% of an dialkali metal tetraborate n-hydrate (with n being an integer from 0 to 10), 0.1-3% water soluble/dispersible polymer, 1-25% water soluble/dispersible volatile solvent, at least 75% water.
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